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For Immediate Release
AGE: TSX-V

ADVENTURE GOLD APPOINTS JULES RIOPEL AS VICE-PRESIDENT EXPLORATION AND ACQUISITIONS

MONTREAL, QC - Adventure Gold Inc. (AGE: TSX-V) (the "Company"), a mining exploration company with strategic properties in the Val d'Or region of Quebec, is pleased to announce that the Board of Directors has appointed Mr. Jules Riopel as Vice-president Exploration and Acquisitions, effective today.

Mr. Riopel, a graduate in geology from *Université de Montréal* with a Masters in Business Administration from *Université de Québec à Montréal*, is a senior mining exploration professional with more than 20 years experience, mostly with major mining companies. Prior to joining Adventure Gold, he was the Director of Geology and Exploration with Richmont Mines, a Quebec-based mining company, where he acquired expertise in all aspects of mineral mining management. During his 6 years with Richmont, Mr. Riopel acquired a vast experience in mine site management & production as well as exploration of advanced and grass-roots projects including resources and reserves calculations, mining asset evaluation and project generation. His accomplishments include the discovery of new gold resources at Francoeur (West), Wasamac, Beaufor, Valentine Lake and Island Gold resulting in an increase of Richmont's reserves and resources by approximately 1.7 million ounces of gold. In addition, Mr. Riopel was instrumental in the development and the production of two new gold mines namely Island Gold and East-Amphi. Prior to Richmont, he was employed by Cambior and Noranda.

"We are pleased to welcome Mr. Riopel as Vice-president Exploration and Acquisitions of Adventure Gold. With his vast experience, Mr. Riopel will greatly contribute to our well established exploration team and he will play a key role in the implementation of our business plan." comments Marco Gagnon, President and CEO of Adventure Gold.

The Company also announces that the Board of Directors authorized the issuance of 300,000 options to Mr. Riopel, over a two years period. Each stock option entitles the holder to subscribe for one common share of the Company at a price of \$0.19 per share for a five year period.

Profile

Adventure Gold Inc. is a mining exploration company focused on discovering high quality gold deposits in the Abitibi greenstone belt located in north-west Quebec and north-east Ontario - one of the richest gold deposit areas in the world. Adventure Gold holds quality assets in the Val d'Or, Quebec and Timmins, Ontario areas and is lead by highly motivated management and technical teams with extensive exploration and mine production experience. The Company will be very active on its Val d'Or mining properties during the fall 2008 with \$1M dedicated exploration funds.

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